**Q 1**

**Similarities and differences between both essays**

* **Goal**:

The goal of the **persuasive essay** is to get the reader to agree with the author’s point of view. For example, the author says,” Animal testing has benefited human health” which shows the author's point of view and makes his reader agree by saying,” people do not contract polio anymore because of vaccine tested on animals.”

Whereas the goal of the **argumentative essay** is to get the reader to acknowledge that author’s side is valid and deserves consideration as another point of view. For example, the author says,” Medical research involving animals has dramatically improved the health of the human race.”

* **General techniques:**

In a persuasive essay, general techniques include **facts with emotions to convince the reader that** the author is right. For example, the author says,” Animal testing saves human lives. It would be wrong to test new drugs on humans. How many people would die because doctors could not administer medication before gathering all the information about a new drug? When surveyed, 99% of all active doctors in the United States stated that animal research has paved the way for many medical advancements.”

Whereas, in the argumentative essay, **general techniques** include **facts, reasons, and acknowledging the opposing claims**. For example, the author says, “Animal testing allows scientists to test and create new drugs. If a drug produces adverse effects in animals, it is probably of no use for humans.” The counter-argument is that many people argue that animal testing is cruel. The author **defends** his argument by saying that it would be much crueler to test new drugs on people and to let people die. Animal rights campaigners claim that we don’t need new tests because we already have vast amounts of information. The author refutes this statement by saying,” many new infections appear every year new drugs are needed to combat these deadly plagues.”

* **Starting point:**

The starting point of a persuasive essay shows that the author has identified the topic and **stands with his side**. For example, the author says, “advances in antibiotics, insulin, and other drugs have been made possible through research done on animals. Animal testing should continue to benefit medical research.” And makes his view clear that it should be continued.

The starting point in the argumentative essay shows that the author researched the topic and then **aligned with one side**. For example, the author says,” Without animal testing, the cure for polio would not exist and diabetics would suffer or die from their disease. Despite these benefits, some people believe that animals should not be used for testing medical techniques and drugs.” This shows that the author stands with a research-based side by saying,” Animal testing is needed in the world we live in.”

* **Viewpoint**

In the **persuasive essay**, the **author has single-minded goal** and based on his personal conviction. The author presents his side only. For example,” lives. It would be wrong to test new drugs on humans. How many people would die due to lack of information about drugs. It should be continued as it provides safer method for drug testing.”

In the **argumentative essay**, **the author presented many perspectives and clear for one side**. The author acknowledged the opposing views and counter these sides tactfully to show that his view his valid. For example,” Many people argue that animal testing is cruel. In some cases, this is true. However, it would be crueler to test new drugs on people and to let people die because there was not enough information about a drug. Animal rights campaigners claim that we don’t need new tests because we already have vast amounts of information. However, many new deadly infections appear every year and new treatments and drugs are needed to combat these deadly plagues.” In this way the author presents multiple many perspectives, although align with on side.

* **Supporting details (logos, ethos and pathos)**

In the persuasive essay, the author **uses his passions and plays with emotions** of readers. In this essay pathos and ethos are used as supporting details. For example, the author says, “Animal testing saves human lives. It would be wrong to test new drugs on humans. How many people would die because doctors could not administer medication before compiling all the information about a new drug? When surveyed, 99% of all active doctors in the United States stated that animal research has paved the way to many medical advancements.”

Int the argumentative essay, the author **uses logical reason** that are sustained by facts, evidences and data. In this essay, logos are used as supporting details. For example, the author says, “Animals are easily bred and maintained safely in labs. Legislation in most countries sets standards for animal treatment, and laboratories have guidelines to prevent cruelty. Many new deadly infections appear every year and new treatments and drugs are needed to combat these deadly plagues. Therefore, animal testing is needed in the world we live in.”

* **Attitude**

In the persuasive essay, the **author “go after” readers** more aggressively. The author uses emotional strategy to show that his idea is valid. For example, the author says, “Animal testing saves human lives. It would be wrong to test new drugs on humans. How many people would die because doctors could not administer medication before compiling all the information about a new drug? Therefore, animal testing should be continued.”

In the argumentative essay, the **author maintains respectful** and formal attitude. The author is sharing a conviction, whether audience ends up agreeing or not. For example, the author says, “Opponents of animal research also say that information from animals does not apply to humans. While it is true that animal systems differ from human systems, there are enough similarities to apply information from animals to humans.” And the author ends up by saying that animal testing is need in the world we live in.

* **Counter arguments and refutations**

In the persuasive essay, there is no opposing argument and if there is then it would be quickly refuted. For example, the author says, “It would be wrong to test new drugs on humans. How many people would die because doctors could not administer medication before compiling all the information about a new drug?” If anyone opposes the animal testing and says that it should be tested directly on humans then it would be refuted by author.

In the argumentative essay, the author **acknowledges opposing views** but tactfully refuted these views. For example, the author says “Many people argue that animal testing is cruel and many information does not apply to humans.” The author refutes these views aby saying that is would be crueler to test new drugs on people and put their life in danger and there are enough similarities to apply information from animals to humans.

**Q 2**

1. It is an example of Persuasive writing.

2. It is an example of Argumentative writing.

3. It is an example of Argumentative writing.

4. It is an example of Persuasive writing.

5. It is an example of Persuasive writing.

6. It is an example of Argumentative writing.

7. It is an example of Argumentative writing.

8. It is an example of Persuasive writing.

9. It is an example of Persuasive writing.